



**TAKORADI
TECHNICAL
UNIVERSITY**

Call for Designs

70th Anniversary Logo Design Competition

PREAMBLE

The Takoradi Technical University will celebrate its seventieth (70th) Anniversary in September 2024. This milestone allows the University to reflect on its past and strategise for the years ahead.

The Anniversary Committee, therefore, invites Staff, Students and Alumni to participate in this historic moment and submit designs for a LOGO to be used during the anniversary celebrations.

SPECIFICATIONS

- * The logo should be executed using vector-based software (Adobe Illustrator, CorelDraw, etc.) on A4-sized paper.
- * The logo elements must be clear and legible even when reduced to a small size and/or printed in black and white.
- * The logo must be minimal, modern and clean.
- * The logo may draw inspiration or incorporate the University Logo and colours.
- * Logo submissions must be accompanied by a brief of the designer's choice of elements, styles and colours used in the design (not more than one page).
- * Participants are eligible for only one submission.
- * The submitted design must be the original work of the creator/designer devoid of plagiarism.
- * All submissions will become the exclusive intellectual property of the University.
- * The Committee may modify the winning design at its discretion.

ELIGIBILITY

The competition is open to only Staff, Students and Alumni of the University.

SUBMISSIONS

- * Entrants must include full names, physical addresses, contact details, programme, department and faculty.
- * Submissions will not be returned to entrants.
- * Designs received after the closing date will not be considered.
- * The final design should be submitted in the software used file extension (.ai, .cdr) and in high definition pdf, eps, png and jpeg/jpg formats.
- * The final design should also be used on five selected souvenir mock-ups of choice for the anniversary on an A4 size.
- * All submissions should be sent to logo@ttu.edu.gh.
- * The closing date for submissions is **17th May 2023**.
- * Winners will be announced on **24th May 2023**.

PRIZE

- * First Prize - Cash, citation and recognition
- * Second Prize - Cash and citation
- * Third Prize - Cash and citation

NOTE: Terms and Conditions Apply
For any further clarifications, please contact **0209350081**